

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 1923-B1 - (DAS 8007) - Req. No. M91304 - Page, 4/c bleed - (9 3/4 x 11 1/4 inches)  
Printed in U.S.A.  
Supplements, 1986  
(604)



# Merit

*The low tar flavor break.*

Get a taste of it.

Box Kings: 11 mg. "tar," 0.8 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

